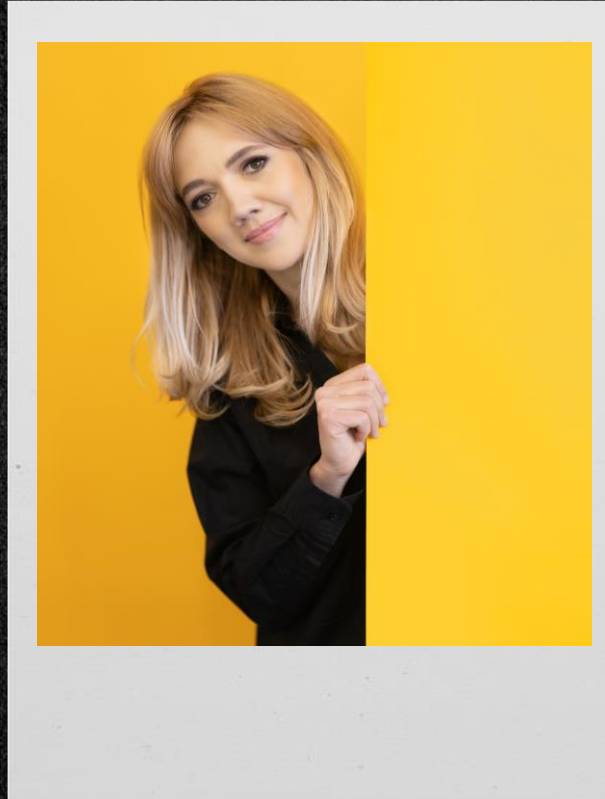


Ana Taşu

senior communication consultant

Ana is a Senior Communication Consultant for companies & brands from various industries, Communication & Emotional Assertiveness Trainer and blogger. She has 18 years experience in all areas of communication, from corporate communication, reputation management to consumer PR and sustainability. Ana worked 13 years in an international FMCG company, leading its corporate and brands communication team in Romania. At the same time, she was part of the company's global communication network. After that, for the last 5 years, she managed several accounts such as: Mega Image, Philips, Airly.

Ana's areas of expertise are strategy, integrated communication, corporate communication, brand PR, consumer PR, reputation management, risks & crisis management, sustainability, employee communication, employer branding, community & influencer relation, innovation.



"This beautiful journey equipped me with many skills. Nevertheless, the most important heritage is related to people. I gained the experience of working with people from different cultures and got to see the value in each perspective.

I am passionate about human mind, psychology and storytelling. I believe that behind each successful campaign there is a successful partnership between client and agency.

In the right environment, people thrive. And people are at the core of great ideas, great stories, great campaigns."

who we are?
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